

logo design project for a brand

Alhulul Almuttqana

For Decorations

First explanation

The first idea for the logo was through studying the company's specialization in the labor market, which is the field of finishes and decorations

- 1 - Use the company name as the main logo
- 2- The company name must be in Arabic
- 3- Use colors that express the type of activity and are most attractive
- 4- Draw the logo manually
- 5- It should be taken into account that the logo should be attractive and easy to read and express to customers and customers

step 1



The decorative shapes that are implemented practically on the walls and the materials used were studied to extract the best decorative shape. The logo is drawn in the appropriate consistency.

step 2

Then we drew the logo in the form of a decorative model that takes from the style of its angles and the splendor of its shape, and we drew the logo manually in clear Diwani calligraphy.



step 3



The logo was drawn manually on paper and then we began implementing it on design programs

colors

Two pairs of colors were chosen that are compatible with each other and are linked by beautiful colors in the design and manufacture of international decorations.

step 4

1

1+

2

2+

step 5

الحلول المتقنة للديكور

The second identifying name of the logo is written in Swissra-Bold font

step 6

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The third identifying name of the logo is written in DM Serif Display font



Implementation stages

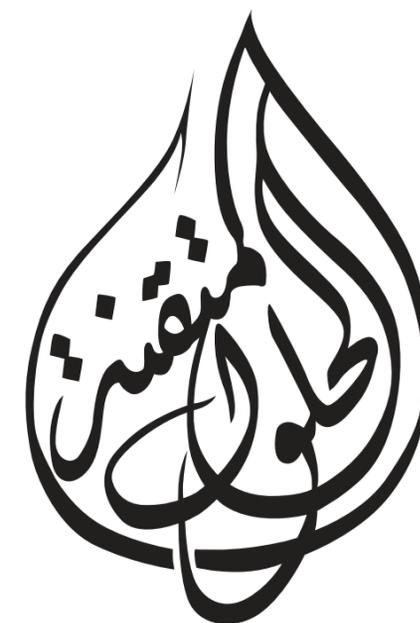


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